

Adobe® Acrobat® Connect™ Pro

The Next Best Thing to an In Person Meeting



www.intercalleurope.com

Adobe Acrobat Connect Pro gives you the ability to captivate your audience with interactive web meetings that are like nothing they've ever experienced before. Engaging, multimedia-rich and easy to use, meetings are available to virtually anyone, anywhere, on almost any device, with just a click.

THE NEXT BEST THING TO AN IN-PERSON MEETING

Stop putting users to sleep with boring, static web conferences. Acrobat Connect Pro helps you grab their attention by providing easy viewing and sharing of rich-media files. The elegant interface and interactive features of Acrobat Connect Pro make it easier to keep your audience engaged, ensuring that they work more productively and retain more knowledge.

Using a web browser and the ubiquitous Adobe Flash Player, you can grab your audience's attention with features like:

- + Superior flexibility and customisation
- + Screen sharing
- + Brainstorming on a whiteboard
- + Chat with instant messaging
- + Surveys and polls
- + Video and interactive media

All this plus advanced audio conferencing integration with InterCall's Reservationless Plus® will lead you to hosting successful marketing communications and enterprise-wide web conferences.



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INSTANT ACCESS

Attendees can join meetings just by clicking a URL, with no annoying wait times or downloads. Acrobat Connect Pro helps you bring people together from around the world—co-workers, customers, partners and vendors—for immediate collaboration and interactivity. All they need is a web browser and the Adobe Flash® Player software which is already installed on more than 98% of Internet-connected desktops worldwide.

SECURE AND COMPLIANT

Acrobat Connect Pro provides access control to ensure meetings are viewable only by your intended audience. Security features help protect confidential data and meet compliance regulations.

AVAILABLE WHEN YOU NEED IT

Sometimes you need to gather people from around the world in a live, working session or virtual classroom. Other times, you can let users access critical content on their own terms—when and where it's most convenient. Adobe built Acrobat Connect Pro from the ground up to be a complete solution, offering you the flexibility to deliver rich, engaging content in a live or on-demand format.



SOLUTIONS FOR MARKETING AND SALES

With Acrobat Connect Pro, marketing and sales departments can improve audience attendance and participation; get more qualified leads at a lower cost, boost response rates and close deals faster through high-impact web conferencing.

- + Engage your customers with rich multimedia—no specialised programming skills required
- + Incorporate existing Microsoft® PowerPoint® content with Adobe Presenter software
- + Create interactive tutorials and simulations using Adobe Captivate software
- + Increase conversion with live web seminars
- + Improve direct mail response and receive instant feedback
- + Automate seminar registration procedures
- + Record, edit and download seminars for anytime viewing
- + Get live event support and learn best practices from Adobe Event Services

SOLUTIONS FOR ENTERPRISE COLLABORATION

It's never been easier to get people together from around the world—without the annoying hassles of travel or traditional web conferencing. Acrobat Connect Pro is highly scalable and gives you the security you need to protect data and uphold compliance regulations.

- + Engage users with rich multimedia
- + Record, edit and download meetings for anytime viewing
- + Reinforce corporate branding
- + Customise meeting room layouts
- + Integrate with corporate portals and applications
- + Reliably scale to accommodate thousands of users
- + Deploy as a hosted or licensed solution
- + Help control usage and compliance

Next Steps

Adobe has perfected its product development process over 25 years. That's why you can be confident that Acrobat Connect Pro is enterprise-ready. For more information, contact your InterCall representative or visit <http://www.intercalleurope.com/services/web-conferencing/adobe-connect.php>.