



# Adobe® Acrobat® Connect™ Pro

## High-impact eLearning, Sales and Marketing Events and Online Meetings



[www.intercalleurope.com](http://www.intercalleurope.com)

InterCall and Adobe have joined forces to provide you the ability to captivate your audience with interactive web meetings that are like nothing they've ever experienced before. Our strategic partnership combines our award-winning conferencing service with Adobe's cutting edge online conferencing and collaboration solution, Acrobat Connect Pro. This powerful combination will lead you in hosting successful eLearning, marketing communications and enterprise-wide web conferencing.



### How Does Adobe Acrobat Connect Pro Impact Your Organisation?

Acrobat Connect Pro enables an "almost-in person" experience through online trainings and meetings. Easy-to-use audio integration with Reservationless-Plus®, multi-person video and interactive tools make it simple to keep your participants engaged. Editable and offline integrated audio and web recordings ensure that learners and meeting participants can refer back to content at any time, allowing for review and increased retention of knowledge.

#### SAVE TRAVEL TIME AND EXPENSE

Reduce travel time and expense and increase productivity through planned online training and meetings, ad-hoc discussions and interactive problem-solving with Reservationless-Plus® audio conferencing and multi-person video.

#### REACH A LARGE AUDIENCE FROM THE COMFORT OF YOUR DESK

With Adobe Acrobat Connect Pro, marketing and sales departments can increase leads, boost response rates and close deals faster through high-impact web seminars that incorporate rich media demos, live and recorded video and interactivity. Effectively engage in real-time with thousands of attendees without increasing your carbon footprint!

#### MANAGE TRAINING AND MEETING ASSETS

In addition to rich online meeting experiences, Acrobat Connect Pro also provides robust content management and reporting tools that enable you to administer web meetings and training across large groups, record meetings for later on-demand viewing, archive and share assets with colleagues, run reports on the effectiveness of training and meetings and more.



## Why Choose Adobe Acrobat Connect Pro?

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### **HASSLE FREE ACCESS.**

Acrobat Connect Pro is easy-to-use and easy-to-access. Connect Pro is based on the Adobe Flash® Player, which is already installed on more than 98% of computers worldwide, so even your audience members operating in a software lockdown environment can instantly access media-rich eLearning and online meetings without the hassle of software downloads.

### **HIGH-IMPACT EXPERIENCES THAT KEEP PEOPLE ENGAGED**

Adobe Flash is the technology behind most video and interactive media on the Internet today. For web conferencing, Flash enables the use of video, audio and interactivity to create an almost-in-person experience for all attendees. The elegant interface and interactive features of Acrobat Connect Pro make it easy to keep your audience engaged, ensuring that they work productively and retain knowledge.

### **SIMPLE USER INTERFACE WON'T SCARE YOU AWAY**

Non-technical business users and technical experts alike will find Acrobat Connect Pro easy to use. The elegant Flash-based interface is easy enough for anyone to quickly share their screen and interact through web cam video and VoIP with no prior experience or special software required.

### **EASILY TAILOR FOR EVERY EXPERIENCE**

Acrobat Connect Pro offers superior flexibility that allows you to easily tailor training and meetings for every audience. Online Meeting and Virtual Classroom templates and layouts make it simple to create the best experience for your specific audience. Your set up and content is always saved from one session to the next, ensuring easy reuse.

### **COMPLY WITH GOVERNMENT REGULATIONS AND INTERNAL POLICIES**

Safeguard, store and track electronic communications using the compliance features of Acrobat Connect Pro. You can enable forced recordings of all meetings, save chat transcripts and display notices and disclaimers to all meeting participants, as well as define and control which applications can be screen-shared. These measures work together to help ensure compliance with internal policies or government regulations.

## Next Steps

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Adobe has perfected its product development process over 25 years. That's why you can be confident that Acrobat Connect Pro is enterprise-ready. For more information, contact your InterCall Representative or visit <http://www.intercalleurope.com/services/web-conferencing/adobe-connect.php>.