



INTERCALL®

## NON-PROFITS ARE IN THE "TOP 10 LIST" OF ORGANIZATIONS THAT USE CONFERENCE CALLING

ACCORDING TO A RECENT SURVEY PERFORMED BY INTERCALL, THE WORLD'S LEADING CONFERENCING SERVICE.

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Cutting travel budgets and organizing teams or projects across multiple locations is something that corporations have been addressing in force over the past few years, but non-profits have struggled with these issues for far longer... Turning to technology that helps teams communicate better is a benefit that many have realized will improve their ability to raise funds and save money.

Non-profit organizers can find themselves traveling from town-to-town to execute fundraising events, conduct board meetings and work directly with chapters. Or, on the flip side, they may be so limited by their budgets that they have to pass on important opportunities to expand their programs or get enough face-time with grant decision-makers.

Not only can they avoid travel costs, managers also find they can get things done more quickly and organize projects or events better. In the same InterCall survey, 56% of respondents said that if they switched their in-person meetings to conference calls or web conferences, they would get more done in a shorter time. For most time-crunched non-profit managers, this allows them to get back some "personal" time without feeling disloyal to their organization.

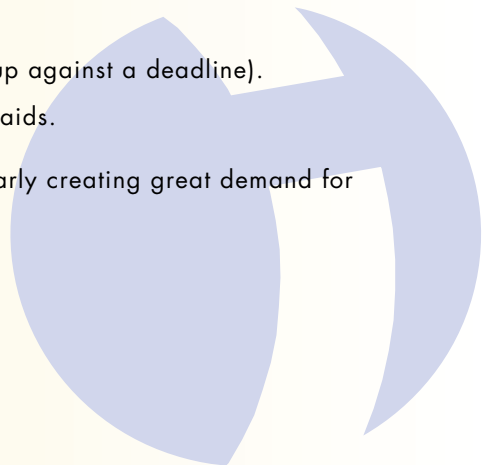
Conference calls have been around for decades, and have been widely adopted as a way to discuss issues or give updates within teams. But when you need more "face-time" or hands-on interaction, new technology has made it easier to meet virtually.

Audio conferencing services have gotten much easier to use, with no more requirements for scheduling meetings in advance. And the evolution of online collaboration (web conferencing) has expanded the opportunity for groups to work more effectively across distances.

### Web conferencing products allow you to:

- present more compelling information to potential donors.
- collaborate on grant proposals in real-time (especially useful when up against a deadline).
- train your chapters on new programs or event execution with visual aids.

The benefits in time management, productivity, and cost savings are clearly creating great demand for these technologies within non-profit organizations.





# INTERCALL®

## COULD YOU BENEFIT FROM USING MORE INTERACTIVE COMMUNICATION TOOLS TO RUN YOUR NON-PROFIT? KEY QUESTIONS TO ASK:

- Where can we substitute in-person meetings with phone or online collaboration? How much money could we save on travel, and what else could we have done with that time?
- Where could we have raised more money with tighter event or project execution?
- Which grants could have been secured with more effective communication about my organization?

The advantages of 21st century technologies are making life easier in many ways. Take a few moments and think about how you can best use these tools, not as a convenience, but as a way to make more of your fundraising efforts and non-profit management.

## ABOUT INTERCALL

InterCall is the largest provider of audio, event, web and video conferencing services in the world. Founded in 1991, InterCall is recognized as a market leader in teleconferencing, and is also the winner of Frost & Sullivan's 2005 "Audio Conferencing Service of the Year". Along with a team of over 500 Meeting Consultants, InterCall employs more than 1500 operators and customer service representatives in Operations centers around the globe.

